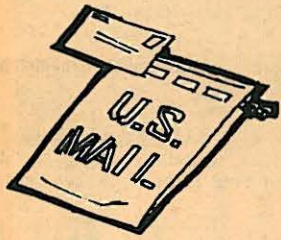


SERVING ALPINE, EAST EL CAJON, JAMUL, LAKESIDE, AND THE MOUNTAIN EMPIRE



YOUTH CENTER PROGRAM SET

ALPINE — The Youth Center will begin its new program starting Thursday evening, July 28th. The Center will be available each Tuesday, Wednesday and Thursday evening, 7 to 10 p.m. This activity is planned for junior and senior high school age groups.

Offered in the new program will be dancing, pool, ping pong and other games. Other activities will be added in the near future.

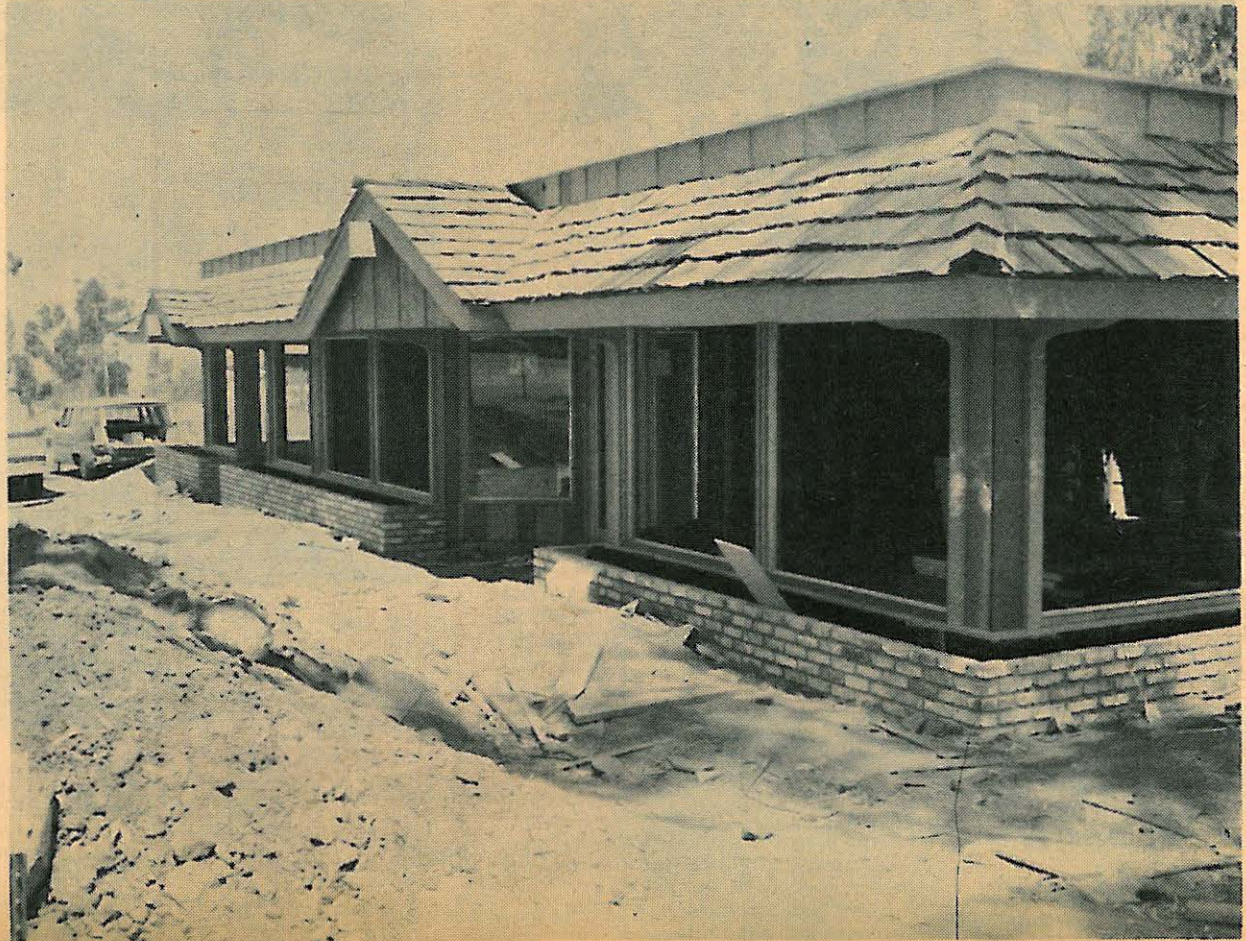
A Youth Council will be formed by the teenagers and they will select rules to control the activities. All of the program will be under the control of the Youth Center Board, of which Al Adams is president.

Much enthusiasm has been shown by the young people.

In addition, Mrs. Charles Russell has been authorized to enroll young people for tennis instruction. This enrollment will take place on Monday, August 1 at 9 a.m.

Arts and crafts classes are planned for children four to eight years on Tuesday and Thursday from 10 a.m. to 12 noon. The date for this class to commence will be announced later.

Any parents who are interested in helping with the youth program are urged to contact members of the Youth Board. Mrs. Frank Sortino will be glad to take any calls as will any and all members of the board.



CONSTRUCTION IS PROGRESSING NICELY ON THE NEW LACKO. THE WESTERN STYLE IS STARTING TO BE ALPINE SPORTSWEAR BUILDING OF MARY AND MARTIN PARENT.

(Staff Photo)

Dear Editor:

In the last two years I have often had people and kids alike ask, "Why are there not more things for kids to do in Alpine like the activities that are available in the city?"

On the surface there doesn't seem to be any reason. Certainly there are enough children — somewhere between 600 and 700 enrolled in our schools, and certainly there is enough population, well over 3,000 and obviously we number more than one general store.

All the necessary ingredients seem to be available as a community to carry out any reasonable program that is desired. I am still a newcomer and certainly do not claim to have all the answers. But in my vast efforts to start an organized athletic program for forming a Pop Warner football team, I have run head-long into what, in my opinion, is the major stumbling block to progress, and that is an almost over-powering attitude of pessimism.

Typical comments are: "Lots of luck," "They do not want to support anything," "We tried something like that a couple of years ago," "Maybe we ought to wait until next year," and finally, "Show me it will be a success and maybe I will be interested."

So for the parents and kids who have been asking, why aren't there more things for kids to do, here then is my answer.

The result is that the kids who have lived here awhile are now just as negative as the adults. The kids blame the adults; the businessmen blame the businessmen and other residents; and nobody blames himself.

In my opinion, we are all to blame. For pessimism feeds on itself and each person who makes a negative statement about this town or the people in it is contributing to the very thing he is condemning.

Fortunately for us, there are still some people who have been able to maintain a positive attitude in this otherwise sterile environment. People like Jim Whitt, Auren Pierce, the Kiwanis Club, Jim Rorie, Jerry Funk, Al Adams, and Ben Polak.

I am sure there are many others that I have not had an opportunity to meet as yet that have the same positive attitude.

I personally want to thank them and I hope others in our community will find an opportunity to do the same.

It is the people like them who make it possible for us to have the programs we want in our community.

Sincerely,
FRANK SORTINO

PLANS MOVE AHEAD

ALPINE — August 6 and 7 are the dates set for the annual Viejas Days Horse Show.

The programs are printed and our hard-working Alpine men are busy preparing the horse ring. Many more men are needed and it would be appreciated if some of them would join with the few that have already volunteered.

Plans for a festive get-together are being formulated for Saturday night, and will be announced next week.

Judges will be Lloyd Linton and Ralph Walker.

A fine crowd is anticipated at the Youth Center where the Horse Show is to be held.

97 YEARS CELEBRATED

ALPINE — The First Baptist Church of the Willows celebrated the birthday of Reese Rees on Sunday, after the church service.

Mrs. Rees is the mother of Mrs. Russell Hamman and is a long-time resident of Alpine. She is now residing in a small rest home in Bostonia.

A group of about a dozen went to dinner at the Chuck Wagon where there was more birthday celebration.

Alert and interested in all that goes on around her, Mrs. Rees enjoyed the entire day with her friends.

Saturday's The Day!

Jack Scott Killed

ALPINE — Alpine and area boys will have a chance to take part in the Pop Warner Football League if they sign up for the activity Saturday.

Spearheaded by Frank and June Sortino, the program will not only help the boys but will be a community effort. The

team will play other teams from other areas. They will have the opportunity to represent their town.

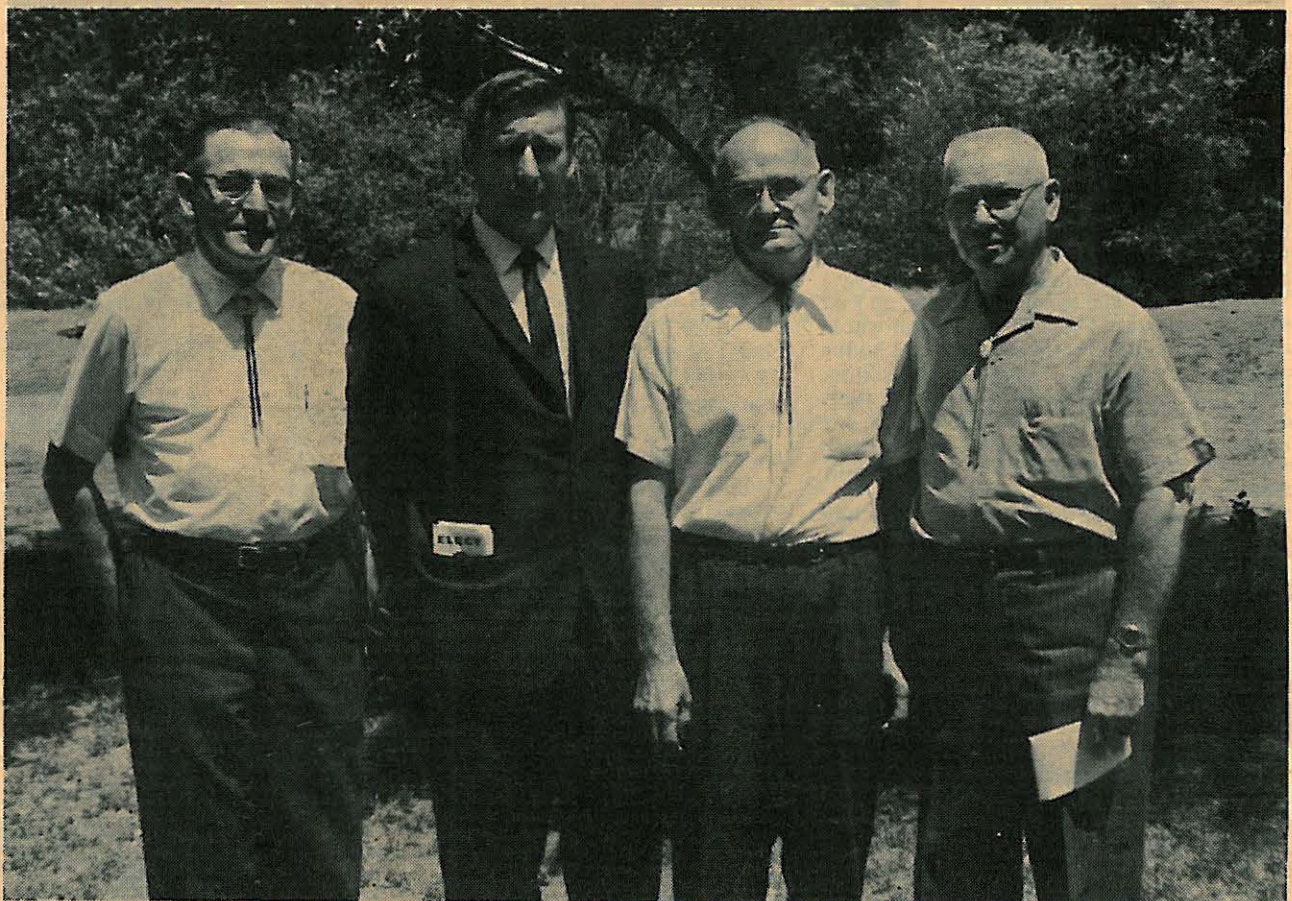
The sign-up time will be from 9 until 2 at the Youth Center. All interested boys and parents are urged to be present at this time.

ALPINE — A tragic accident occurred Tuesday one and one half miles east of Lake Jennings Rd. on the freeway.

Jack Scott, reportedly about 76 years old, of Alpine, apparently had difficulty with his car and had stopped by the side of the road. He came

from in front of the parked vehicle and was struck by a car driven by John Ausmus, 49, of Grand Prairie, Texas.

No further information was available at press time. Mr. Scctt lived at Rt. 1 Box 390 in Alpine.

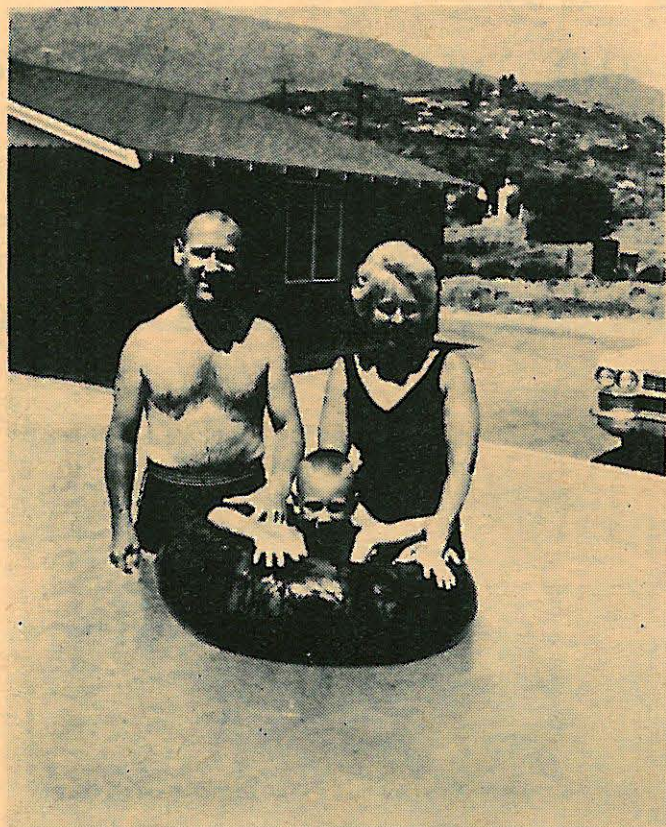


PAT ARCHER, MODERATE CANDIDATE FOR THE 80TH ASSEMBLY, IS SHOWN WITH SOME OF THE RETIRED PEOPLE TO WHOM HE SPOKE RECENTLY.



HIGH 97 Ave. High 94 LOW 52 Ave. Low 51

No rain for season



SVEN BRIHAGEN IS A RESIDENT SENIOR ENGINEER AT MT. LAGUNA RADAR STATION FOR THE BURROUGHS CORPORATION. THEY'RE ENJOYING THEIR LITTLE BACK YARD POOL, SHOWN WITH HIM IS HIS WIFE, LILLIAN, AND SON, GLEN, WHEN THEY RETIRE ALPINE WILL BE FIRST ON THEIR LIST.

(Staff Photo)



BETTY SHORTER AND HER HUSBAND HAVE OPENED THEIR ALPINE TRADING POST. BETTY IS SHOWN WITH HER GUN AND COIN DISPLAY. SHE HAS A LITTLE SOMETHING FOR EVERYONE IN HER SHOP. FOR THE PRESENT SHE PLANS TO BE CLOSED ON SUNDAY AND MONDAY.

(Staff Photo)

PURELY LOCAL



MT. BARRACKS #2716
VETERANS OF WWI
First Monday, 1:30 p.m. at Fuller Hall.

PTA
Second Tuesday, 7:30 p.m. at the Alpine School.

ALPINE TOPS CLUB
Thursday, 8 p.m. at the Malcolm Huey home.

SCHOOL BOARD
Second Monday at 8 p.m. at the Alpine School.

FIRE COMMISSIONERS
Third Monday at 8 p.m. at the Fire Station, Hwy. 80.

ACACIA CLUB
Second Friday at 6:30 p.m. at the Fuller Hall.

LIVELY OAKS
Monday, 11 a.m. to 4 p.m. at the Youth Center.

WOMAN'S CLUB
Second and fourth Tuesday, 2 p.m. at their clubhouse.

YOUTH CENTER BOARD
First Monday of the month at 8 p.m., at the Youth Center.

KIWANIS CLUB
Thursday, 7 p.m. at Fuller Hall.

VICTORIA AREA CIVIC ASSOCIATION
445-2882

FLEET RESERVE #258
Second Tuesday, 8 p.m. at Fuller Hall.

CHAMBER OF COMMERCE
Third Wednesday of each month at 8 p.m. at the Alpine School.

TOWN COUNCIL
First Friday of every month at Fuller Hall.

Commissioners Report

The Monday meeting of the Alpine Local Fire District's Board of Commissioners was held July 18th. An additional study of the Junior Fireman's Program was made, institution of which was authorized at the June meeting.

Among the accrued bills ordered paid was one for \$1,612.97, submitted by Rio San Diego Municipal Water District. At an earlier date, the Secretary had been authorized to make an advance purchase of ten Fire Hydrants and Bury L's and Tapping Gate Valves, in order to avoid an advance in price. It was found, only six each of such materials were available at the old price, however this represents a worthwhile savings.

A Flood Light was ordered for the parking area at west end of the Custodian's quarters.

All Around Alpine

joyed the outing in this beautiful vacation area. It has been many a year since Fred has had a vacation and we are glad that he was able to have this rest before taking on his numerous civic duties and of course, his own business.

It is good to know that Mr. and Mrs. Dallas Lore are back from the hospital. Both are doing just fine but will be needing a little help with the household chores for some time.

The Fred Rushings are back from a ten-day trip to Mammoth Lakes. With them on the trip were the Williams Lanes and their family. The Rushings and the Lanes have been friends for some 25 years and we know that they all en-

The women of the Alpine Woman's Club are in for a few surprises when they return in September to their charming club house. Spear-headed by Margaret Lowthian a floor re-finishing job is taking place with various other improvements. These hard-working women have preserved for our community, one of the finest buildings in the area.

Archer Speaks Before Retired

Roy "Pat" Archer, 80th Assembly district candidate, lashed out at proponents of so-called "Liberty Amendment" in a speech before the Palomar Chapter of the National Association of Retired Civil Employees.

At Wildwood Park, Vista, July 19, Archer, Democratic candidate sharply indicated this legislation cuts deep into the Constitution and warned that "Social Security, Medical Care to the Aged, and Government pensions of all types would be ended in

three years if this amendment is successful."

"My Republican opponent is in favor of this legislation and I am opposed to it because of the hardships it would impose upon our retired citizens," Continued Archer.

"The attempt to repeal the income tax as part of this amendment would create utter confusion and economic disaster. Over 55% of the Federal budget goes to Defense. To cut this income would hurt our defense posture which we cannot afford at this time." Archer added strongly.

"At the present time 84% of our national government's income is from personal and corporate income taxes. My opponent does not give adequate answers as to how this revenue loss is to be covered. Such legislation is poor and certainly not in the interest of the citizens of the 80th Assembly district," concluded Archer.

Discussions Planned

GROSSMONT — With the beginning of the fall semester, Grossmont College students and staff will have the opportunity to sit down together over free coffee and doughnuts and discuss any subject on an informal basis.

Using the slogan "No Berkeley at Grossmont" the informal student-faculty dialogue will be aimed at encouraging a free exchange of ideas between students and the total staff in promoting a better understanding of the responsibilities of both students and staff in the overall educational program of Grossmont College.

Scheduled for 3 p.m. each Wednesday in the Student Center, the gathering will be open to all students and staff members and any subject germane to campus interests may be introduced in the open discussion.

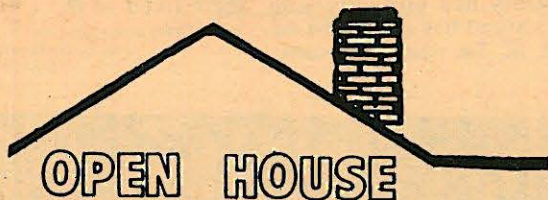
Group Enjoys Area

ALPINE — This town was host to a large group of motorcyclists this past weekend. According to reports, there were several clubs represented and about 100 persons.

Shady Rock Park was their choice of a picnic area and it was enjoyed by the large crowd.



"Maybe there's a baby food that tastes like thumb!"



By RUTH FULLER

ONE OF THE ways much of our remodeling gets done in our rapidly changing home is by sheer inspiration. Sometimes it is positively uncanny. We will be sitting quietly reading, watching television or playing with our multitude of pets and one of us will say: "Why don't we add another window on that wall?" Or perhaps, "Let's board up the whole side of the house over there and put in bookshelves?" Once it was "Let's tear up the floor in the middle of the living room and put stairs down to the basement! and all of these innovations have been interesting if not practical. Last Saturday was one of those nights, Robert was tearing out the brick steps into the study in favor of wooden ones when I had an inspiration. I said: "I think the breakfast bar is in the wrong place. It should be moved over further toward the front door to make the kitchen larger." Robert sat back on his heels, hammer in hand and said "You know, I think you are right. I'll finish these steps later — let's try it."

"ONE THING, THOUGH," I said, musingly, "before we move the bar we will have to do something about the bookcase."

"SIMPLE," SAID ROBERT, "just take down the mantle, saw the shelves off about two feet, and then we can move the bar over just where we want it. And the space behind the bookcase we can use for the refrigerator, which will make the kitchen even larger!"

"WHY DIDN'T WE think of that before?" I cried, as I enthusiastically began to remove books from the doomed shelves. "I will just take these downstairs for now — we are planning more shelves there, anyway!" I made a dozen trips down the stairs with armloads of books — marvelous exercise and so good

for the figure . . . the sounds of sawing came from upstairs and finally the mantle was temporarily tossed out into the yard and we were ready to experiment with the bar. We'd never really finished the bar so it was still moveable. You just never know for sure where you are going to want these things.

"A LITTLE BIT more to the right," said Robert, heaving and hauling.

"I THING BACK just a little bit," I said, surveying the general overall picture.

"YES — THAT'S RIGHT — let's turn it about six inches toward the fireplace . . ."

"MAYBE IT SHOULD go all the way back to the wall so the entrance would be from the other end . . ."

"OH, NO," SAID Robert, "don't forget the new stairway is going to be there as soon as I cut a hole in the wall . . ."

"OH, I FORGOT — well then, I think perhaps it is just perfect where it is now."

ROBERT WALKED AROUND the breakfast bar, pipe in hand, thoughtfully squinting his eyes and murmuring "M-hm, looks just right to me —" and I agreed enthusiastically. "It is much better there . . . and then he said, "How would you like to go downstairs and get all those books back up here, and then we'll go get the mantle and all the shelves we sawed off —"

"WHY ON EARTH . . ."

"BECAUSE, BELIEVE IT or not, we have put that blasted bar back just exactly where it was before, four hours and twenty minutes later."

TYPICAL SATURDAY NIGHT at the Fuller's.

TOWN and COUNTRY NEWS

Established October 10, 1958

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EDITOR: Edith Van Til

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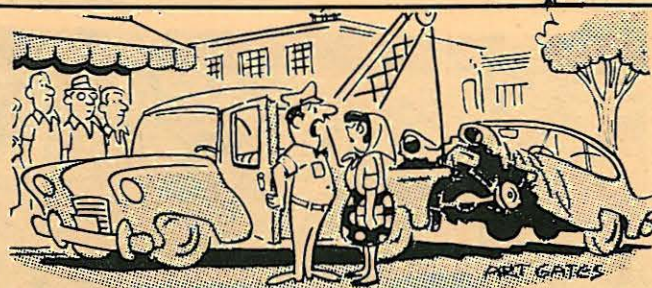


THE DEHESA 4-H IS PUTTING OUT LITTER CANS AT THE THREE ENTRANCES TO THE VALLEY AS PART OF THEIR BEATIFICATION PROJECT. WILBUR BALLINGER STATED THAT THE COUNTY HONOR CAMP CLEAN-UP CREW WILL SERVICE THESE CANS. THE SLOGAN ON THE CANS IS "PLEASE HELP KEEP DEHESA VALLEY ATTRACTIVE." (Staff Photo)

Trailer Living

By LILLY LEINHAUPEL

July 20th was the date of the regular monthly Ladies Luncheon at Alpine Oaks Mobile Estates. Residents and guests enjoyed an entree of Ham Mousse Pie, prepared by this writer and her committee, Clara Dauer, Nettie Howe and Katie Keeling. Guests were Mrs. Theo. Jones, Vera Jones, Ione Beckman, Veran Reddick, Louissa Williams and Mary Lacko owner of the Alpine Active Sportswear Shop. Elsie Colbert and Ruth Davidson, our newest residents were welcomed into into our group. Alpha Morrow and Edith England were the lucky winners of the door prizes.



"Lady, I can't help it if you DO lose your nerve... I'M driving the wrecker!"

JULY Clearance Sale
SWIMWEAR! 20 - 30% OFF
 Mary's Alpine's Apparel Shop
 MON. - SAT. 10 A.M. - 5 P.M. FOR MILADY
 2249 HWY. 80 ALPINE, CALIF. 92001
 PHONE 445 2717
 BLUE CHIP STAMPS

Kathie and Cindy Clarke of Phoenix, are visiting with their Grandparents Charles and Catherine Clarke.

Bill Thompson's two sisters Beatrice and Kathryn Thompson of San Gabriel, are house-guests at the Thompson home for a long weekend.

Lee and Mary enjoyed a several days visit from Mr. and Mrs. R. Mickow of Glendora.

Mr. and Mrs. E. Waibel are spending the weekend in Chula Vista with their son and family to celebrate Ernie's eightieth birthday.



What image comes to your mind when you hear the words "The Telephone Company?" To many, it is the cheerful voice of an information operator ready to help you locate an elusive telephone number.

In the 72nd Street Information office, operators are busier than ever. With school out and vacationing visitors in town, the demand for telephone numbers increases day by day. An automatic tally-count show that an average of 50,000 to 55,000 calls are handled each day in this office - one of three serving the San Diego area.

To meet the increase in calls the 72nd Street Information office recently installed 12 new operator positions to enable incoming calls to be handled more quickly. Managers estimate that the 50,000 daily calls handled is only the beginning. By 1968 approximately 68,000 calls daily will keep our operators buzzing.

In order to help you obtain a telephone number more quickly, operators offer the following suggestions:

1. Know the name of the person of business you are requesting. Information operators have no classified section and can check only by the name you give them.
2. Pencil and paper handy to jot the number down helps you complete your call more quickly.



How did an inexperienced telephone operator answer a caller's request to notify him when his 3 minutes were up? The operator, now a cool-headed veteran, says, "I was still new at my work, so at the end of the three minutes I came on the line and said, 'Sir, your time has come.'" The operator can smile about her "goof" now. But she was disturbed at the time—and I'll bet her customer was too!

Pacific Telephone

E. B. McKenzie
 Your Telephone Manager in Alpine



Barriers Helpful

SACRAMENTO — The development of median barriers by the California Division of Highways was lauded this week by the National Safety Council.

The certificate, signed by National Safety Council President Howard Pyle reads in part, "The National Safety Council is privileged to commend the Division of Highways for its development and utilization of an effective barrier to separate opposing streams of traffic. This barrier has prevented untold human suffering by helping to eliminate high-speed, head-on collisions on California freeways."

Ten years of research was required to refine the two types of median barriers generally installed by the Division. One is a set of metal beams mounted on heavy posts and the other a cable with a chain link fence.

Both are designed to keep vehicles from crossing into opposing traffic lanes, and, at the same time, to channel offenders back into the proper traffic stream with a minimum likelihood of injuring passengers from the collision with the barrier.

State Highway Engineer J.C. Womack points out that the actual accident rate usually rises slightly wherever the median barriers are installed.

"Through their use, we are trading property damage for lives," Womack said. "This is based on the fact that vehicles momentarily out of control do hit the barriers. In some cases, drivers would have managed to escape without mishap had there been no

median barrier. "But in many instances, the barrier is the only factor that stops a head-on crash."

The barriers safeguard approximately 400 miles of California highways and the bulk are located on freeways.

MOTORCYCLES OWNERS WARNED

Motorcycle owners were reminded today by California Highway Patrol Commissioner Bradford M. Crittenden, that they can be cited if they

transport their motorcycle on a vehicle and obscure the license plates, the lights or the driver's front view.

"A motorcycle cannot be carried on the front or back of another vehicle if it covers headlamps, turn signals, stop or tail lamps, or the license plates, or if it extends above the hood and obscures the driver's front view of the road," Crittenden said.

"The increased number of motorcycles being purchased in California for use on vacations and in conjunction with camping trips makes it imperative that the applicable laws be understood," Crittenden concluded.

Watch out for electric fans. They might bite if you get too close. Just ask Mike Woolery, who had to have several stitches taken in his little finger

Latest word about Ed Bower in Grossmont Hospital, is that he came through his major surgery very well. Our best wishes for a quick recovery, Ed.

DR. FRANK J. BORNOWSKI, D.C.
 1981 Arnold Way CLOSED WEDNESDAY 445-2169
 Sundays and Holidays by Appointment

TV SERVICE
 Alpine, The Crest
 Lakeside, El Cajon
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let **LYON** guard your goods

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LYON VAN & STORAGE CO.

WRITE AWAY! NO SERVICE CHARGES!
 (as many checks as you like) (when you keep a balance of \$100)

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All your necessary bills, easy as \$ 1.73

The necessary amount of sum DOLLARS

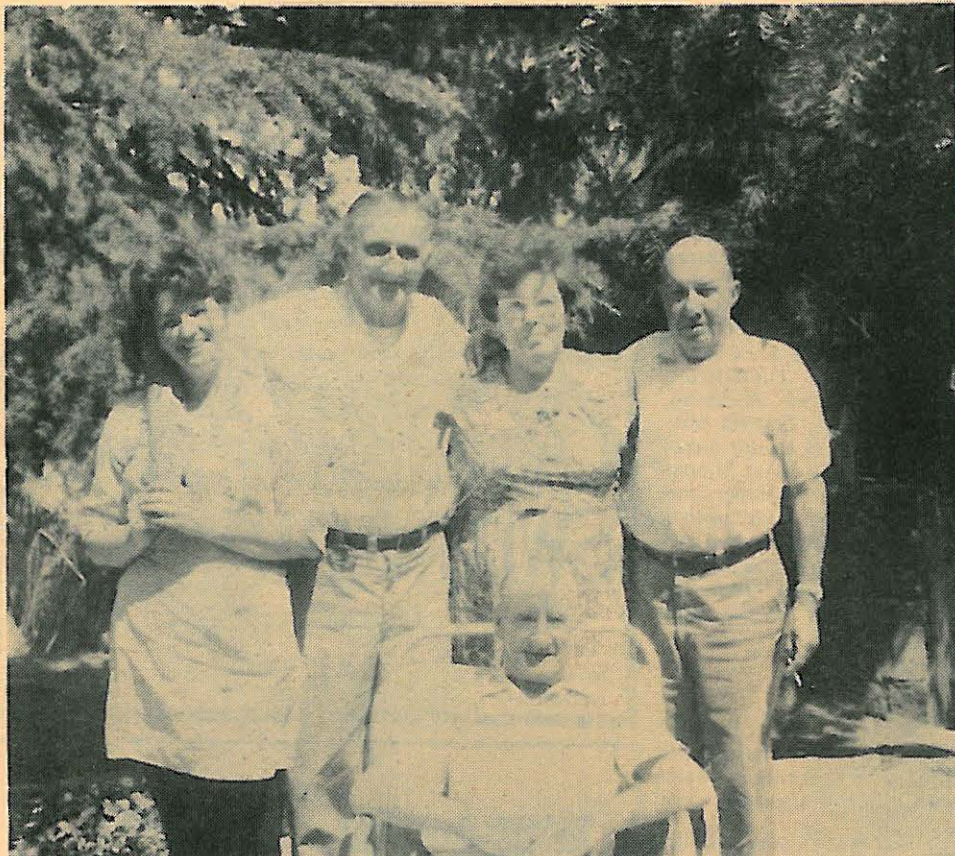
San Diego Trust & Savings Bank *Your Signature*

MEMBER FDIC

EL CAJON VALLEY OFFICE
 143 PRESCOTT AVENUE

Queen of Angels
 Pastor Rev. Father Thomas A. Bolten
 Victoria Dr. Alpine
 445-2145

Sunday Masses 8, 10, 5pm
 Sat. Confessions
 4-5, 7-8 pm



MARTY LYNCH SEATED CELEBRATES HIS BIRTHDAY

Marty Celebrates

ALPINE — It isn't every day that a man gets to celebrate his eightieth birthday with his friends in such a wonderful place as Alpine. Feeling very fortunate at being able to do so is Marty Lynch, a guest at the Alpine Guest Lodge.

Marty has been a jockey for the past 60 years and started around the race track when he was just 13 years old. He has ridden all over the world, in such places as Russia, Japan, and states including New York, Chicago, Tennessee, Missouri, Louisiana, Texas, and of course, California.

Among Marty's friends who helped him celebrate were John Yeager, a former horseman, Dick Lehman a groom at Del Mar, and Mrs. Lois Boldman the wonderful housewife to the men at the Guest Lodge. She is also a fine cook — just ask any of the men about her pies and fried chicken.

There was a lovely cake baked by Lois and many gifts for this fine little man. Marty is Irish and is always ready with a smile and his ready wit. It's a pleasure to know him and all the fine men at the Guest Lodge. We could take a lesson from them in cheerfulness and courage.



Scientific Swedish Massage & Steam Bath

For
Poor Circulation,
Nervousness,
Muscular Soreness,
Insomnia

SPECIAL
Treatments for \$25.00

Frances Mc Taggart

Licensed
Massage Therapist

445-2321 445-2433

COLLINS AUTO SALES

62 Ford Van, Econoline,
new paint, rebuilt motor,
\$895.

53 FORD 1/2-ton Pick up,
new paint \$350.

61 BEL AIR 4-dr., V8, stick
\$895.

62 MONZA Coupe, 4-speed,
\$895.

Try Your Local Dealer First
333N. 2nd El Cajon
444-2149

Engagement Announced

Mr. and Mrs. Robert D. Wilson, of Alpine, announce the engagement and approaching marriage of their daughter, Patricia Dale, to Russell M. Bracco, son of Mr. and Mrs. Nicholas R. Bracco, Santee.

The bride elect, a graduate of El Capitan High School, studied at Grossmont College. Mr. Bracco, a 1964 graduate of El Capitan, attended Grossmont College and is currently completing his basic training at the Naval Training Center in San Diego. A September wedding is being planned.

TOYOTA LAND CRUISER
4-WHEEL DRIVE
World's Toughest
All Purpose
4-Wheel-Drive
Vehicle!

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2131 HIGHWAY 80, ALPINE

ROCK — SAND — GRANITE — COLORED ROCK
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Fine Roads

BLACKTOPPED — OIL PENETRATION

JACK HOISTAD 445-2188, or 445-2414

**First United
PRESBYTERIAN
CHURCH**
FARRAGUT CIRCLE AT PRESCOTT
EL CAJON

Morning Worship
and Church School, 9:00
MORNING WORSHIP 10:30

The Rev. Clarence Shackelford
Pastor
442-2583
Nursery Care Provided

For a warm and unique
Christian experience —

Worship at . . .

Tecate Mission
Tecate Road Tecate, Calif.
You are Welcome
Sunday Worship 10 a.m.
Prayer Time Wednesday 7 p.m.

ED WHITFORD, Pastor
'The Bible on the Border'

HAS YOUR

**Fictitious
Firm
Name**

BEEN LEGALLY REGISTERED?

The requirements of Section 2466 of the Civil Code, says "Every person and every partnership transacting business—under a fictitious firm name—must file a certificate stating the names in full and the place of residence of such person and the member or members of such partnership—such certificate must be published, once a week for four consecutive weeks."

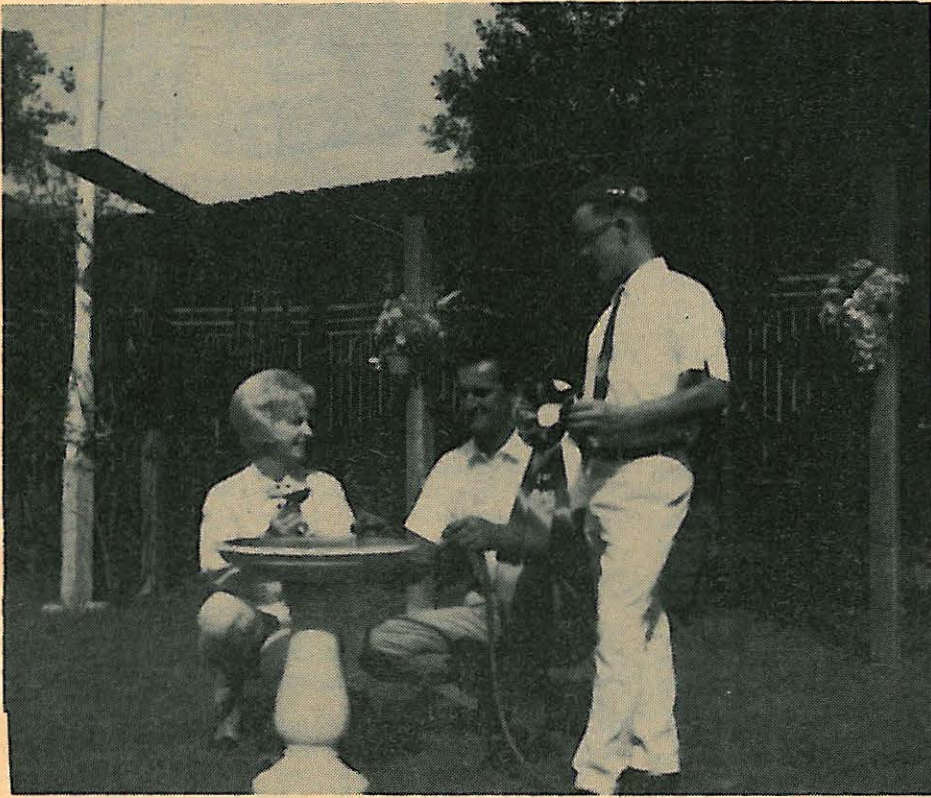
If you have neglected this procedure, do you realize that the name of your firm is not protected and that you are not entitled to maintain suits for collection, or for other purposes, in the courts of the State of California?

Use The **TOWN and COUNTRY NEWS** Alpine's Legal Newspaper

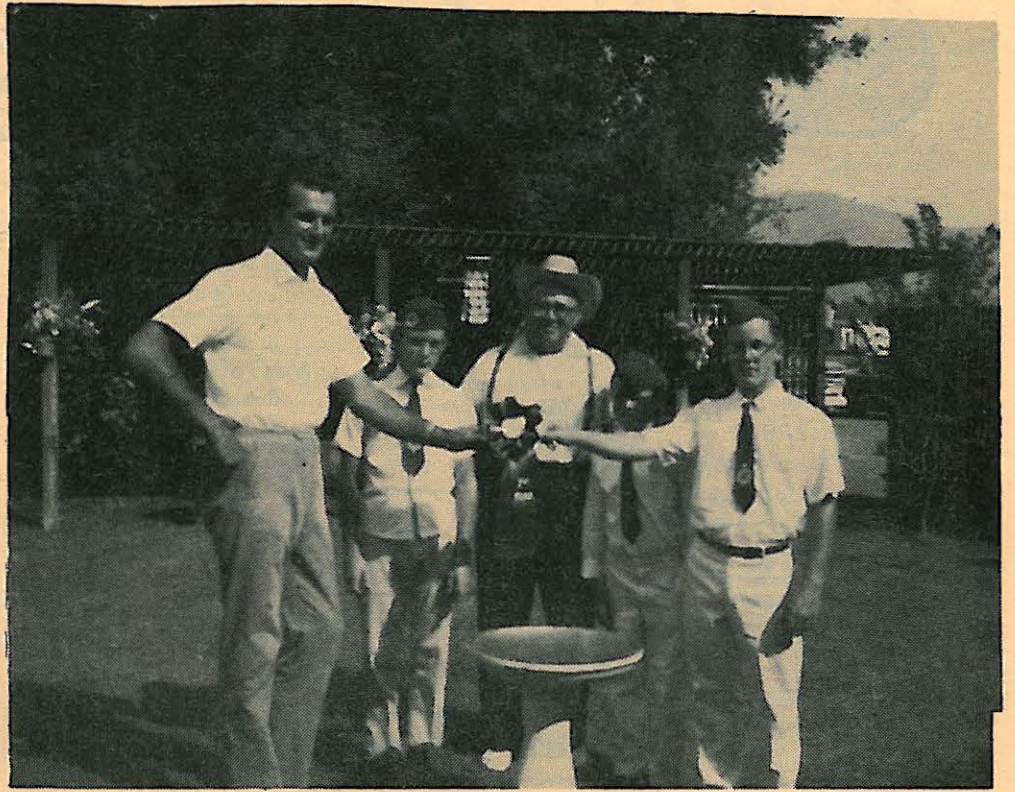
Take care of this important matter NOW by having the Town and Country News publish the certificate. The cost is small, but the filing and publication is something that should not be overlooked. We'll be glad to provide all necessary forms and take care of both the publication and filing for you.

TOWN and COUNTRY NEWS

Post Office Box 8, Alpine, California 92001 - 445-3133



MRS. DEAN STANDRIDGE AND PAUL MEGNE SHOWN WITH TIMOTHY THOMPSON OF DEHESA 4-H. THEY RECEIVED THE BIRDBATH AS THE PRIZE. THE MOST ATTRACTIVE AWARD WAS WON BY MR. AND MRS. SIDNEY JENNER OF DEHESA ROAD.



PAUL MEGNE WITH HOWARD THOMPSON, WILBUR BALLINGER, EDGAR GAUVAIN AND TIMOTHY THOMPSON BEING AWARDED THE PRIZE FOR THE MOST IMPROVED PROPERTY IN THE BEAUTIFICATION CONTEST OF DEHESA VALLEY. MR. BALLINGER WAS THE CONTEST CHAIRMAN.

**Should be
Vaccinated**

Measles isn't just on the way out; it has practically reached the exit, according to U. S. Public Health Service experts

This is true even though only about half the susceptible children in the country so far have been vaccinated. The score right now is something like 12 million immunized and another 12 million to go, Dr. Robert J. Warren reports in the Journal of the American Medical Association. Nevertheless he predicts that measles will be practically a thing of the past by this time next year.

What's the answer? According to Dr. Warren, not all the susceptibles have to be vaccinated in order to get rid of a disease.

"With smallpox," he explained, "we don't have 100 per cent immunized, yet we have no smallpox epidemic in the country."

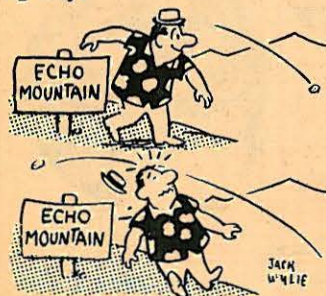
Anti-measles vaccination of up to a third of the remaining susceptible children will be sufficient to achieve the desired result, he believes. Most of these, he noted, are in "the lower socio-economic groups," where the vaccine has been relatively little used, although it has been widely employed among families able to afford "the private sector of medical practice."

With more widespread vaccination, USPHS authorities hope that measles can be substantially wiped out by the end of 1967.

Once upon a time measles was considered a virtually harmless disease that attacked almost every child as a matter of course. It is now recognized that the ailment can lead to serious complications such as pneumonia or encephalitis.

Your Christmas Seal Association, concerned with TB and other respiratory diseases and with health in general, suggests that you consult your doctor about the desirability of measles vaccination for your child.

This column is sponsored in the interest of better health by the Tuberculosis and Health Association of San Diego - your Christmas Seal agency.



HEY KIDS! FREE CLASSIFIED ADS!



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